

Ambassador Zenon Rossides (left) will talk about Cairo meeting of non-aligned nations, attended by (at right) Archbishop Makarios and Ethiopia's Haile Selassie.



Cyprus Envoy to Report on Cairo Meet And Island's Troubles at Wed. Lunch

Ambassador Zenon Rossides comes to a Club luncheon this Wednesday on double-duty; he'll talk about the tumultuous situation on his island and report on the recently concluded meeting of non-aligned nations in Cairo.

Rossides has just returned from the conference, hosted by Egypt's President Gamal Abdel Nasser. The meeting, perhaps most noted for Nasser's spectacular house arrest of Congo President Moise Tshombe, is regarded by observers as a sign of the leftward, possibly backward, trend of the non-aligned group of nations.

(In a background piece in the *New York Times* last week, correspondent Hedrick Smith noted that "The general consensus among Western diplomats, as they looked back at the proceedings, was that any maturity about world problems reflected at the first such conference in Belgrade three years ago had been dissipated by the Cairo conference that just ended.")

Smith also quoted an observer: "It

appeared that nonalignment meant being nonaligned between the Soviet and Chinese views of the world and not nonaligned between East and West.")

Rossides also attended the earlier conference, held in Yugoslavia in 1961.

He also headed the first Cypriot delegation on the admission of Cyprus to the United Nations in 1960. He had been an observer for Cyprus for the UN's session in Paris in 1951-52 and later in New York in 1954-55. He was a member of the Greek delegation to the UN in 1956, 1957 and 1958. Rossides accompanied Archbishop Makarios to the 1955 Afro-Asian Conference in Bandung, Indonesia.

Rossides was a figure in the 1929 National Delegation of Cyprus' self-determination with British Prime Minister Ramsay Macdonald. He later played a prominent role in the organization of the national movement to liberate Cyprus.

OPC TO GET 'OPC' CONTACT PLATES OF TOWER SIGN

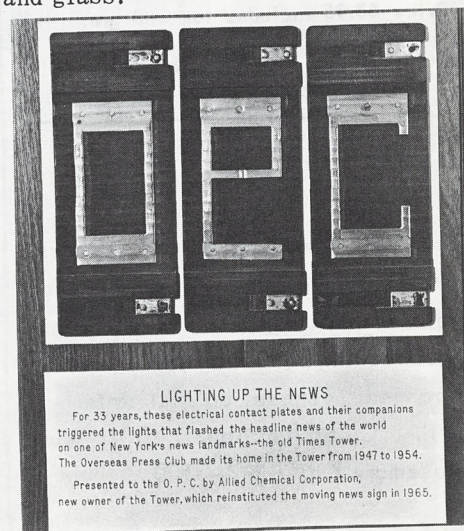
The "O", "P" and "C" that used to shine above 42nd Street in New York on the Times Tower's famous moving sign will be a permanent memento in the Club.

Allied Chemical, which bought and is rebuilding the Times Tower, is presenting a large plaque (see cut) with the hardware for the flashing letters from the old sign. Presentation will be made during a Club reception Nov. 5.

The company plans to reinstitute the moving news sign but will use electronic devices instead of the old contact plates. *Life Magazine* will operate and service the sign.

The gift is especially pertinent to the Club since the OPC's home was in the Tower between 1947 and 1954.

The Tower, early home of the *New York Times* (circa 1905-1913) will retain its familiar outline but is being revamped from girders out with white marble and glass.



LIGHTING UP THE NEWS

For 33 years, these electrical contact plates and their companions triggered the lights that flashed the headline news of the world on one of New York's news landmarks--the old Times Tower. The Overseas Press Club made its home in the Tower from 1947 to 1954.

Presented to the O. P. C. by Allied Chemical Corporation, new owner of the Tower, which reinstituted the moving news sign in 1965.

Varied Information Sources Sought As Fodder for OPC's Radio-TV Plans

Three distinct approaches are presently being made to get an OPC television series underway, it was reported to the third meeting of the Radio-TV Committee Oct. 6.

The Committee heard reports on these approaches from *George Green*, *Tom Mechling* and *Doug Storer*.

PR members who represent foreign governments or major fields of interest domestically will be asked to provide information materials for the packages to be presented to stations. (The Committee would like to receive immediately a 3x5" white file card from any such member which lists his special field of interest at the top. The card should also indicate what information materials are obtainable from him at short notice: texts, background, still pictures, biographies of personalities and film footage. A need for such a central index of material became evident in talks now being conducted with media. Cards should be mailed to the Radio-TV Committee at the Club where they will be alphabetized to constitute a self-made file.)

Green gave a report on a second meeting with the public affairs director of a local station affiliated with a group

of four others around the country. They wish to see an outline of four programs and, if the series should become a reality, see no present objection to paying the Club a substantial amount weekly on a 52-week basis.

Storer offered to approach radio and television stations on behalf of the Com-
(Cont'd on page 8)

Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Wed., Oct. 21 - Book Night, "Dallas Justice" with attorney Melvin Belli. Cocktails, 6:30 p.m., dinner, 7:30 p.m. \$4.20.

Wed., Oct. 21 - Luncheon, with Ambassador Zenon Rossides of Cyprus. 12:30 p.m., \$3.

Wed., Oct. 21 - Concert, with soprano Marjorie Hayward Madey. 7:30 p.m.

Thurs., Oct. 22 - Top-of-the-Club Night - Morgan Jul's Smorgasbord from World's Fair. Cocktails, 6:30 p.m. \$3.50.

Fri., Oct. 23 - Luncheon with Sen. Kenneth B. Keating. 12:30 p.m. \$3.50.

Tues., Oct. 27 - Lebanese Regional Dinner. Cocktails, 6:30 p.m., dinner, 7:30 p.m. \$5.

Thurs., Nov. 5 - Presentation of Times Tower news belt plaque by Allied Chemical, tower's new owner. 6:30 p.m.

Thurs., Nov. 19 - Publication party for new OPC book, "I Can Tell It Now". 6:30 p.m.



Noura

Lebanese Dinner, Dancer Back by Popular Demand

By request of the many who were turned away from the sellout Lebanese Regional Dinner last year, a repeat performance is scheduled for Tues., Oct. 27.

Noura, the sinuous Oriental dancer now appearing at the Britannia night club, will make the Clubhouse vibrate for the evening, bringing her own musicians.

Arak, the Lebanese *vin du pays*, will be served at the cocktail reception, accompanied by *tabouli*, *lebne* cheese, and *baba gannouj* (made with eggplant). The menu will be typically Lebanese, from stuffed wine leaves and kebabs to puff paste bird's nests.

Each guest will receive a cigarette box of Lebanese woods inlaid with mother-of-pearl. Door prizes of native handiwork - gold-embossed bags of lined Lebanon leather, handwrought brass salad sets - have been provided by Middle Eastern Airlines, Pan American, and the Phoenix Hotel Bazaar and Hrant's Oriental Shop of Beirut. Decorations will be supplied by the Lebanese Pavilion at the World's Fair.

Reservations are requested.

TASTE JUL'S SMORGASBORD THURS.

Gourmet Morgan Jul is honoring the Club with an authentic Scandinavian smorgasbord, beginning at 6:30 p.m. next Thursday. The event is a Top-of-the-Club function.

The menu will be similar to the cuisine he had been offering at Jul's North Star Restaurant in the Minnesota Pavilion at the World's Fair.

Among his specialties are his original Danish meatballs, *frikadellen*. The dinner will start with appetizer of herring and assorted fish, followed with main course dishes such as beef stroganoff, as well as other hot and cold delicacies. There also will be salads and cheeses, to

be topped with the Betty Crocker dessert.

Jul, who has served four U.S. presidents (including a recent \$1000-per-plate dinner for the Democrats), is honored by such organizations as the Les Amis de Escoffier, Gourmet Society of New York and the Wine and Food Society.

All this fare will be accompanied with music and entertainment, according to Alice Towsley, Top-of-the-Club chairman. Walter Erickson, accordionist, will be featured, along with a group of folk dancers in national costumes. Evening will cost \$3.50. Two bars will be set up to accommodate guests.

"The most elegant buffet in town!"

That is what people are saying about Chef Lartigue's gorgeous table at the

WEDNESDAY NIGHT BUFFET

Music Every Wednesday Night

Price \$3.95 includes tax and gratuities

7 p.m. to 9 p.m.

NOTE:

The OPC does catering for members. Not only can your own organization hold luncheon or dinner meetings, but wedding receptions also can be arranged. (These do not interfere with Club functions.) Call Miss Rosemary Kip, LW 4-3500.

Rowan Says USIA, VOA Is Closing Gap In Communications Race Against Reds

By ED EDWIN

A one-time reporter, who now sits with the presidential cabinet and cracked racial barriers during his emergence, talked about the "age of persuasion" at an OPC Press lunch.

Carl Rowan, head of the United States Information Agency, conceded that this country is not number one, but number three, in international broadcasting output — quantitatively measured. But USIA by disciplining itself to priorities and refining techniques is extremely effective, he suggested. The Voice of America (VOA) for the first time, he disclosed, is "the most listened-to international broadcasting service in Red China." Yet Peking tries to jam both the VOA English and Mandarin services. Rowan also cited how Hanoi began jamming efforts within only four hours of new VOA programming from Hue on the North Viet Nam border — "making it clear that the Communists take it very seriously indeed."

To increase USIA effectiveness on a lower budget than those of the Soviet and Red China information programs,

Rowan said, "... we employ every known tool and technique of communication. We use ancient Asian morality plays — and avantgarde American art. We edit wall newspapers and learned academic journals. We employ traveling village troubadours — and orbiting relay satellites."

Rowan also told how four million watts of broadcasting were made operational during the American military response in the Gulf of Tonkin, so that no potential "miscalculator" could conclude that American response was more than limited. He also remarked a vast increase in the low-cost book program and about reaction to exhibitions.



Rowan at OPC

PAT FRANK DEAD: WAS NOVELIST, NEWSMAN

Pat Frank, newsman and novelist who created *Mr. Adam*, died last week at 57 in Jacksonville, Fla.

Frank wrote his famous novel in 1946; it sold more than two million copies and established him as a novelist after a long journalistic career.



His newspaperman's credentials included service on the *New York World*, *New York Journal*, and the *Washington Times-Herald*. Before World War II, he became Washington bureau chief for the Overseas News Agency. He took time out from the ONA to join the pre-war forerunner of the Office of War Information and the Office of Strategic Services. He spent several years on Government assignment in the South Pacific during World War II before resuming correspondence for the ONA.

Some of his other better-known novels included *Alas, Babylon* and *How to Survive the H-Bomb* and *Why*.

Doing a story on Horrible Hamilton?

Check with AMETEK.

Its Hunter Spring Division produces the Neg'ator®, a unique patented constant force spring that is being used (among other things) to power more and more toys — of which Remco's Horrible Hamilton is a noteworthy example.



AMETEK, INC., 233 B'way, N.Y. 10007
Tel. RE 2-3822 Ask for Public Relations

"WHERE IN THE WORLD DO YOU FIND SMITH-CORONA PORTABLE TYPEWRITERS?" (EVERYWHERE IN THE WORLD)



The incomparable Classic 12 by Smith-Corona — a most attractive, versatile and durable companion for the professional writer. It has a 12" carriage, a full size office keyboard and at least ten other intriguing Smith-Corona features — among which, you will most appreciate the SCM Five Year Guarantee.

SCM SCM CORPORATION SMITH-CORONA 410 PARK AVE., NEW YORK, N.Y. 10022, U.S.A.

WORLD-WIDE TICKER

Edited by JERRY KRISKA

MONTREAL... from PATRICK FINN

Some 150 writers and commentators from Canadian newspapers, radio and TV spent a recent Saturday here learning about Montreal's preparations for the 1967 World's Fair — Expo 67. As guests of the Canadian Corporation for the 1967 World's Fair Exhibition, they spent the day touring the Expo site, an island complex in the St. Lawrence River near the seaway entrance. Later they attended the Montreal Men's Press Club reception for Expo 67 Commissioner-General Pierre Dupuy, who was made an honorary member of the club. Dupuy already has obtained the official or semi-official assurance of 40 countries that they will participate in the fair.

TOKYO... from NORMAN SKLAREWITZ

Lee Griggs, Time-Life, transferred from Tokyo to Beirut bureau, has been repaced here by Jerry Schecter, up from Hongkong. . . . **Arnold Beichman**, NY Herald-Trib, stopped over in Tokyo after three months in South Viet Nam. Passing through town after a similar assignment was Ted Yates, NBC producer out of Washington, and his crew. They produce the David Brinkley Journal. . . . **Jack Fern**, NBC Tokyo man, spent a week in Korea on a survey trip for possible future coverage there.

Maynard Frank Wolfe, free-lance photographer, came in from Hongkong to cover Tokyo for Saturday Eve Post. **Ray Steinberg** is doing the text.

Glenn (Skip) Troelstrup, former NBC stringer for five years, has become full-time member of US News & World Report's Tokyo bureau. . . . **Stuart Griffin** will represent Radio Press International here. . . . **Bernard Krischer** has joined Newsweek's staff in Tokyo. . . . John Flager, New Yorker writer based in Japan for the past year, has returned to the US. . . . Larry Burrows, Life, in from Hongkong to shoot special Japanese coverage. . . . Trevor Hamer, Keystone cameraman, is also back covering Japan after a stint in Europe.

Living past presidents of Foreign Correspondents Club of Japan were awarded life memberships. Joe Fromm, Keyes Beech, Sydney Brookes, Robert Cochrane, Robert Eunson, Tom Lambert, Howard Handleman, Leroy Hanson, John Randolph, **Earnest Hoberecht**, William J. Jordan, **Nathan Polowetsky**, **Walter Simmons**, Lee Chia, Fritz Steck and Marvin Stone became lifers. Hessel Tiltman had previously been made a life member.

MOSCOW... from JAY AXELBANK

Thomas R. Curran, UPI vice president, was in Moscow for a week for a series of conferences with Soviet press officials. He visited Warsaw earlier. Bureau manager **Henry Shapiro** gave a reception at the Praga Hotel attended by a large number of diplomats and foreign journalists. Among the guests were U.S. Ambassador Foy Kohler and Leonid Zamyatin, Soviet press spokesman. A rare journalistic event was a news item on the reception by Tass, the news agency.

Stuart H. Loory has arrived in Moscow to take up his post as NY Herald Tribune bureau chief. He replaces **David Miller**, who returns to New York for reassignment. Loory formerly was a science writer for the paper and was with the Trib's Washington bureau. He also was a special science editor of New York's WNEW Radio.

Newsweek Executive Editor Kermit Lansner recently spent a week in the Soviet Union for look-see at the country. He was accompanied to Leningrad by Robert Korengold, former UPI staffer who recently arrived here as Newsweek bureau chief.

NY Times chief Henry Tanner returned to Moscow from a month-long vacation in Western Europe with his bride, the former Paggy Aarup. The couple was married Sept. 6 in Nykobing Mors, Denmark. Mrs. Tanner is attached to the Danish Embassy in Moscow.

Recently arrived in Moscow is Ian Brodie, new correspondent for the London Daily Express. He replaces Martin Page.

LONDON... from BOB TUCKMAN

American newsmen here worked on a stepped-up pace covering the British national elections Oct. 15. Among those who toured the hustings with Prime Minister Douglas-Home were **Tom Ochiltree**, AP; **Joe Harsch**, NBC; Gene Sherman, LA Times; Bob Estabrook, Washington Post; and John Beaufort, Christian Science Monitor.

George Hammond, president of Carl Byoir & Associates, stopped off here on a swing through Europe. . . . **Eddy Gilmore**, AP, went to Athens to cover the wedding of Greek King Constantine.

London visitors included **Conrad Fink**, AP bureau chief in New Delhi who was heading back to base after Stateside home leave; Keith Fuller, AP assistant general manager making a European swing; C.C. Woodson, publisher of a group of Texas papers; Fred



News from Cairo. . .

Coleman, AP, headed for an assignment in the Moscow bureau, and Jack Olsen, Sports Illustrated.

A mid-winter vacation in Morocco is planned by Milton Marmor, AP, who calls the trip a "life-long subconscious desire which has come to the surface." He'll visit Mohamedia and Marakeesh with his wife.

CAIRO... from JAMES PICTON

A fair number of OPCers came in for the Arab Summit Conference in Alexandria. **George de Carvalho**, Time; **John Rigos**, Christian Science Monitor; **Joe Alex Morris, Jr.**, Newsweek; Dave Dugas, UPI; **Dana Adams Schmidt**, NY Times, came down from Beirut. Hedrick Smith has arrived to take up NY Times post here from **Jay Walz**.

The 65-nation Non-Aligned Conference scheduled here Oct. 4, was held in the Cairo University Hall. The heads of state went into the Nile Hilton, so practically all hotel rooms in town were taken up. As usual, the press was isolated in the comfortable, if somewhat remote, Press Center in the Town Hall building next to the Hilton.

BONN... from RUSS BRALEY

The guard on the Rhine continues to change. Myron Kandel, NY Herald-Trib, will go Statesward to become an assistant to the managing editor. He arrived here 17 months ago after 12 years with the NY Times, and a brief tour as Washington Star's financial editor. No replacement was named immediately.

Harry Ellis is settling in for the Christian Science Monitor. . . . Here for US News & World Report is **Bob Haeger**. . . . Anatol Shub is expected for the Washington Post. . . . Al Hemsing took over as Embassy PR counselor from Jim Hoofnagle, now at the War College.



Rio . . . Tokyo . . . Moscow . . .

RIO DE JANEIRO . . .

from EILEEN MacKENZIE

The local OPC branch held a farewell luncheon for **Wilson Hall**, who was leaving Rio after four years in Latin America, to rejoin the New York staff of NBC as radio-TV newscaster and commentator. His temporary replacement, **Ted Scott**—formerly of Panama, Costa Rica and British Guiana—will stay in Rio until some time in November. Hall's permanent replacement is **Thomas Streithorst**, former Newsweek staffer in Brussels, who is now traveling with the DeGaulle party, and is due to arrive in Rio with them on Oct. 13. The Hall luncheon was a reunion for Rio-based correspondents who had been in Chile covering the elections.

Mike Kubic, Newsweek, stopped off in Buenos Aires on his way back from Chile . . . **Jules Dubois**, Chicago Trib, spent several days in Brazil after a swing through Panama, Chile, Colombia, Ecuador, Argentina and Paraguay. He's due to attend the 20th meeting of

the Inter-American Press Association, of which he's chairman of the committee on Freedom of the Press . . . **Bob Schakne** and **Mario Biasetti** spent several weeks in Chile, returned to Rio, and set out again for Caracas and British Guiana . . . **Joe Sims**, UPI, was back in Tokyo this week covering the Olympics. He spent two years there in the Army.

Nathan Miller, Baltimore Sun, spent four weeks in Chile, including a two-week holiday for his first skiing in the Andes . . . **Frank Kent**, LA Times, is back from two weeks in Buenos Aires and Montevideo . . . **Jim Wallace**, US News & World Report, returned from Chile with a stopover in Buenos Aires.

Hal Hendrix, Scripps Howard, stopped off in Rio on his way back to Miami after a month and a half covering the Dominican Republic, Panama, Venezuela, Chile, Argentina and Uruguay . . . **Bill Williamson**, editor of the Brazil Herald, Brazil's English language paper, will also attend the Inter-

American Press Association parley in Mexico City as a member of the Freedom of the Press committee. He'll visit Los Angeles before returning to Rio.

BELGRADE . . . from JOE PETERS

Bernard Redmont, the Bulletins' Paris correspondent, and his wife drove through Yugoslavia enroute to Sofia and the Black Sea resort at Varna. They stayed overnight at Belgrade, where we had a reunion at the Hotel Slavija.

Ronald Farquhar, Reuter's, has been transferred to Geneva. **M. Campbell**, British embassy info officer, gave Farquhar and wife Vera a send-off party which was attended by most of the resident foreign correspondents as well as British Ambassador Sir Michael Cresswell.

Emil Guikovaty, of Agency France Presse, leaves for new Peking post . . . **Jim Conley**, USIS, who has been transferred to Brussels, was given a farewell party at British Commonwealth

(Cont'd on page 7)



Full-color films by Inflight Motion Pictures, Inc. such as MGM's presentation of Lawrence Weingarten's *THE UNSINKABLE MOLLY BROWN*, starring Debbie Reynolds and Harve Presnell.

Assignment overseas?

TWA reduces "flying time" with first-run, wide-screen movies!

Next trip abroad, fly TWA and enjoy air travel's only wide-screen movies in flight. They're the greatest thing that's happened to flying since jets. Complimentary in First Class, optional in Economy at \$1.

Another TWA exclusive: one-airline service between 70 U.S. cities and 17 news capitals in Europe, Africa and Asia. Never a change of terminals. Non-stop jets from New York, Washington, Boston, San Francisco, Los Angeles. Direct service—no change of plane—from Chicago, Kansas City, Detroit. For reservations, call your nearest TWA office. Or see your travel agent and specify TWA.





THE OVERSEAS PRESS BULLETIN

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., for its members around the world. Requests for advertising information and all other communications should be addressed to Miss Sibby Christensen, The Overseas Press Bulletin, 54 W. 40th St., New York, N.Y. 10018. Tel.: LW 4-3500. Classified deadline: Mon. noon. Final deadline: Tues. noon.

Bulletin Committee Chairman:
Lawrence F. Mhlton

Managing Editor: Sibby Christensen

ADVERTISING REPRESENTATIVE: J.D. Barnes
Organization, Inc., 155 West 46th St., N.Y.C.
Tel. CI 6-4918.

Letters

PAUL MOONEY

In connection with the writing of a book on the voyage of Richard Halliburton's *Sea Dragon*, which disappeared March 23-24 off Midway in 1939 — and events leading up to the sailing — I'm seeking information on one Paul Mooney, a reporter-writer, who worked for Halliburton and was aboard the junk when it went down. The only data I have places him vaguely around New York about 1930-38, perhaps working for a newspaper. He may have belonged to your organization. I'd be most grateful for whatever data you can provide.

Frances M. Wells
337 W. 76th St. New York

SEXLESS BULLETIN

Julia Edwards and Wilma Dobie are absolutely right. In the future we'll be sure to keep sex out of our job ads.

S. E. Korsen, Chairman
Placement Committee

THE 'HI' AFFAIR

From its snow-capped heights, you have moved Sikkim to the Malayan *terra firma* 'Bulletin, Sept. 26). Not only it is the English the (Yankee) Queen wouldn't like, but even the Abominable Snowman would laugh at this from his Himalayan heights.

"For this wrong head, off with your head," the Queen will say — in her breathless, Sarah Lawrence voice.

G.J. Advani
Baltimore Sun

Inaccuracies in the *Bulletin's* report (Sept. 26, Page 3) of the visit to the

PRESS FREEDOM

MOROCCO HEARD OPC VOICE

By JOHN COOLEY

(John Cooley was a correspondent for the Christian Science Monitor and NBC News in North Africa until he returned to the U.S. this year as Carnegie Press Fellow for 1954-65 with the Council on Foreign Relations.)

Morocco provides relatively more freedom for newsmen, domestic and foreign, than most other African countries. Intervention of OPC's Freedom of the Press Committee proved both welcome and useful in one notable exception.

After covering North Africa for six years without major run-ins with police, I spent an interesting night under arrest at central police headquarters in Casablanca in July 1963.

Rifle-toting Moroccan police raided the Casablanca headquarters of Morocco's socialist opposition party during an election meeting. They caught this correspondent in their dragnet.

With two local newsmen I was waiting for a communique from the meeting which would have considerable bearing on Morocco's future. Sud-

denly local gendarmes broke down the door and arrested all 133 people in the building — including ourselves.

Later we discovered good evidence that their acute distress at finding us there was probably connected with intentions of planting arms on the premises, which would then be "discovered" during the raid.

The party was the object of a major political trial. Some of its leaders were later convicted of plotting to assassinate King Hassan. Morocco is still feeling the repercussions.

Ambassador John Fergusson's personal call on the Moroccan Foreign Minister got me out of stir the next morning. My two colleagues recovered their freedom a few hours later. None of us could file much for several days, as the government had cut outgoing communications when they staged the raid.

OPC President Barrett McGurn sent an unpublished telegram of protest to King Hassan. It certainly did some good. During my final year of reporting in Morocco, there were few cases of police interference with newsmen, and none with me.

Club of the Maharajah and Maharani of Sikkim can hardly increase American understanding of a small but strategic part of Asia.

First, the headline identified Sikkim as a "Malayan Kingdom." The letters "Hi," to make it Himalayan Kingdom, would have been helpful.

Also, although Sikkim has frequently been called a kingdom in the American press, it is hardly that. It is a semiautonomous princely state, by treaty a protectorate of India. India controls Sikkim's foreign affairs and defense and, through an Indian-appointed Dewan, or Prime Minister, exerts considerable influence on the state's internal affairs.

The title maharajah can best be translated literally as prince — a sort of super-prince, perhaps, but never as king. The Sikkimese rulers have always been known as maharajahs in their own state. They are entitled to be called His Highness (and Her Highness for the maharani) but never His Majesty.

The present Maharani of Sikkim is a niece of the late Selden (not Sheldon) Chapin, who was U.S. envoy to Iran, the Netherlands, Panama and Peru, but never to Sikkim, which is within the province of the U.S. Ambassador to India, who must deal with the Indian Foreign Ministry in any matters concerning Sikkim.

With this much said, I can add only that I have the highest personal regard for Maharajah Palden Thondup Namgyal, who was very kind to me on the several visits I made to his exciting state.

Paul Grimes
New York Times

CONGRATULATIONS....

My congratulations to you on the October 10 issue of the OPC *Bulletin*. It is, by all odds, the most interesting and informative issue I have ever read.

Harold Burson, President
Burson-Marsteller Associates

....AND THANKS

In the usual hurry and turmoil that precede departures and movements, I realize that I will not be able to make — personally — all my adieus. I hope, therefore, that you'll excuse me if I permit myself to take leave in this manner.

The Foreign Ministry has reassigned me for the coming year to a new post in Jerusalem where I have to report for duty within a few weeks.... Great hospitality and much friendship were extended to me in your country, and I have had the opportunity to share with Americans days of joy, but also hours of great national grief, all of which have created

(Cont'd on page 8)

TICKER

(Cont'd from page 5)

Club. C.J. Barsky replaces him here.

Of some 100 newsmen who poured in from both Belgrade and Bucharest to the Iron Gates on the Danube to cover a Tito-Dej meeting and the festive ground-breaking for a gigantic hydro-electric and navigation project, there were only four Americans: **Dave Binder**, NY Times; **Dan Schorr** and **Bill McClure**, doing a documentary on Rumania, and your corresponding representing McGraw-Hill World News.

In the special sleeping car packed with newsmen going from Belgrade to Turnu Severin, Rumania, **Dave Binder** handed out cigars and a "scluck" from his bottle of bourbon. On that same day, Sept. 6, his wife presented him with a second daughter, Andrea.

Isaac Don Levine dropped in for a few days to collect material for his next opus.

There is, incidentally, a big rapprochement in the offing: The West German news agency, DNB, is opening an office in Peking Nov. 1. The Chinese are reciprocating by sending a Hsin Hua correspondent to Bonn.

WASHINGTON.....

from JESSIE STEARNS

When James L. Greenfield took over as Assistant Secretary of State for Public Affairs, succeeding Robert J. Manning — who returned to journalism — he shuffled the news office. Richard I. Phillips, career foreign service officer, was named Deputy Assistant Secretary of State for Public Affairs succeeding Greenfield. Robert J. McCloskey, a one-time Bethlehem, Pa., newsman, was named to Phillips' former job as State Department spokesman.

Succeeding Lyle Wilson as general Washington manager of UPI was Julius Frandsen. Wilson retired as general manager and v-p, but will continue to write his "National Window" column.

SCHONBRUNN

WASHINGTON PHOTO COVERAGE

color — black & white

2444 Massachusetts Ave., N.W.

(202) 332-8172

Placement

New York City:

A-277 Wanted: editor for newsletter and professional journal, with good newspaper or mag background. Medical and health area. Salary \$7,500.

A-276 PR agency wants writer able to generate stories in nat'l mags, press syndicates, TV and radio. Some publicity experience in dental-medical area helpful. Salary 10M.

A-272 Wanted editor for local weekly paper responsible for business and editorial operation. Experience in managing weekly newspaper essential. Excellent future, starting salary \$10,000.

A-270 Major airline seeks writer with newspaper or mag. exp. in tech. & fin. area; aviation background helpful; must have good press contacts. Salary: \$10,000.

A-269 P.R. agency seeks young fin. & bus. news writer with good press contacts, ability to deal with demanding clients. Salary: \$10-12,000.

A-268 Wanted: Acc't exec. with heavy exp. in publicity placement, particularly on city & feature side of NYC dailies, wire services, syndicates, news mags. Strong contacts required; proof of performances. Salary open.

Florida:

A-275 Miami Herald needs a copy editor and a reporter. Send resumes, salary needs to George Beebe, managing editor, 1 Herald Plaza, Miami.

Virginia:

A-274 Wire editor wanted for Lynchburg News. Send resumes, salary requirement to David W. Wright, Managing Editor.

A-273 Reporter wanted for Roanoke Times World. Contact editor at Times World Corp., Roanoke.

Classified

INDUSTRIAL WRITER, EDITOR, PUBLIC RELATIONS EXEC. seeks two to three days a week of free lance assignments. Based in N.Y. Covers Washington regularly. Box 308.

3 RM FURN. cust. twin foam beds, chests, tables, lamps, 21" TV cons., Fedders air cond., desk, etc. Poss. sublet quiet Inwood Sec., good trans., low rent. Available end Nov. Box 312 or Tel. LO 8-3820 after Monday.

VERY DESIRABLE 2½ rooms facing street, \$125. SC 4-5008 till noon or after 5 p.m. West 70's.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address — Items will not be taken by telephone. Rates are 50¢ a line.

Let an OPC-er Book Your

TRAVEL

HARRISON FORMAN WORLD TRAVEL, INC.

521 Fifth Ave., New York • (212) MU 2-4616

Agents for all Major Air and Sea Carriers

Raymond International Inc.

is the world's largest builder of pile foundations for structures and a leading overseas contractor. The company has major construction projects under way in more than 20 countries on 6 continents. It is also sponsoring an international joint venture that proposes to build a tunnel under the English Channel by lowering and joining pre-cast concrete tubes on the floor of the Channel.

*Helping tell the story of
Raymond International Inc. and other
business leaders is the business of*

Burson-Marsteller associates

New York • Chicago • Pittsburgh
Toronto • Geneva

PUBLIC RELATIONS

Logical
source for
the BEST in
Photographic
Reporting

UNITED PRESS INTERNATIONAL
COMMERCIAL
PHOTOGRAPHY DIVISION

OFFICIAL PHOTOGRAPHERS FOR THE
OVERSEAS PRESS CLUB



World Headquarters
220 East 42nd Street
NEW YORK 17, N.Y.
MUrray Hill 2-0400

ROY MEHLMAN, Director

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Robert S. Kane**, travel editor of *Cue*, hasn't been around the office much lately. From Seattle, where he was re-elected national secretary of the Society of American Travel Writers at their recent convention, he flew to Athens, where he was U.S. observer at the annual congress of International Travel Journalists' Federation; got back just in time to cover American Society of Travel Agents' convention in Miami... **Patrick Finn** back from a tour of the Eastern Arctic, where he gathered material for a newspaper series on the Eskimos, distributed by Air Dispatches, a branch of Professional Writer's Service, Montreal... Buenos Aires' based **Percy Forster**, regional director of King Features for the southern half of South America, who, with his wife, has been spending three weeks in New York, off to London and thence home... **Gilbert Jonas** back from a seven-week swing through Africa on behalf of p.r. clients.

NEW POSTS: **Cecil Brown** has resigned from NBC, Los Angeles, to become director of news and public affairs of educational station KCET, in L.A.... **Samuel M. Sharkey, Jr.**, former managing editor of King Broadcasting's news department in Seattle, has joined KIRO, the CBS-TV and radio affiliate in Seattle, as corporate director of news. He'll also serve as consultant to the station's parent outfit for its other outlets, including WRUL in New York and KSL in Salt Lake City... **Richard Thomas**, to Paris for Hearst and Popular Mechanics, will be joined by his wife Virginia as soon as affairs can be wound up in New York.... **Elaine Shepard** joining new weekly. *New York Express*, as U.N. correspondent and columnist.

BOOKS: **Bradley Smith** at N.Y.'s Hotel Gotham through Oct. 18 for launching of his "Japan — A History of Art," published by Simon and Schuster and the Book of the Month Club. Then he's back to Madrid for three months to finish his next, "Spain — a History of Art."... With contracts signed for publication in Spanish of his "Public Relations," first issued in 1952, vet publicist **Edward L. Bernays** is writing the preface to "Right Angles," a book on publicity by Babette Hall, scheduled for March.... October has been a busy month for **Larry Blochman's** pathologist detective, Dr. Daniel Webster Coffee, who appears in a hardcover collection of ten stories, "Clues for Dr. Coffee" (Lippincott); in "Catfish Story" in Ellery Queen's 1965 anthology; and in "Goodbye Stranger, in Ellery Queen's *Mystery Magazine* for October.

ARTICLES: Three in October by **M.D. Morris**: "The Jordan River System" in *Water Works Engineering*; "Shakespeare and Football" in *Princeton Athletic News*; and a piece on high-school bands in *Music Journal*.... **Stella Margold's** interview with Senator Goldwater in *International Trade Review* for October.

HONORS: **Pauline Frederick**, NBC News correspondent at the U.N., receiving her twelfth honorary degree, a Doctor of Letters from William Jewell College, on Nov. 5.... **Jules Dubois**, Latin American correspondent for the *Chicago Trib*, awarded the Guayaquil Newspapermen's Association's Freedom of Expression Medal. Organization also has named one of its libraries for him.... **Ruth Bie-miller's** profile of Seymour Siegel, director of the Municipal Broadcasting System, which ran first in the *Herald Trib's* New York magazine, has been inserted in toto in the Congressional Record.

RADIO AND TV: **Murray Fromson**, CBS News in Los Angeles, assigned as field producer for Goldwater campaign... George Zuckerman participated in N.J. Governor Hughes' TV program on WNDT Oct. 13.... **Gunther Less** in L.A. to tape more of his color TV news-commentary show, "Hot Spots," now in its second year.

MARRIED: **Arky Gonzalez** to the former Gloria Osborne, of Hong Kong and San Francisco. The couple is at home at 130 East End Avenue, N.Y.

BIRTHS: To **Eric Severeid** and his wife Belen, a daughter, Christine Belen, on Sept. 25.... A daughter, Catherine, to Carol and **Richard Halloran**, on Sept. 27. Father returned recently from Tokyo, where he was bureau chief for McGraw-Hill; is now at Columbia in the Advanced International Reporting Program.

Letters

(Cont'd from page 6)

a bond which I hope will never be severed.

A particular word of thanks goes to the many members of the Overseas Press Club, both in my personal and official capacity. The OPC and its members became a home and a haven, and everything that has been done there for my country and for me was greatly appreciated by me and by my superiors.

Israel Avid, Consul
Director of Press
Relations, Israel Consulate

HODGES DIES IN N.Y.

Charles Hodges, former correspondent and professor emeritus of international politics at New York University, died last week at his home in New York City. He was 69.

He was known as a pioneer in the now-common group discussion and interviews with world leaders. He began announcing news events over WJZ in New Jersey in 1921. His close association with the broadcast media continued through his career; at his retirement in 1960 he had served with ABC, MBS, Rural Radio Network, Transradio Press Service, WNEW and WMCA.

Hodges, who joined the faculty of NYU in 1919, received his B.A. and M.A. degrees from Stanford University. His double career as educator and correspondent carried him to some of the world's major conferences, including London Reparations Conference, 1924; Three Power Naval Conference, 1927; and the UN establishment conference in 1945.

Earlier this year, Hodges became consultant in international studies to the Inter-American University of Puerto-Rico.

Varied Sources

(Cont'd from page 2)

mittee with programming ideas that would involve the use of members who have already registered with the Club. Mechling described a program idea he had previously put on the air which would use members and possibly the Clubhouse. Both were authorized to go ahead and conduct preliminary talks with broadcast media.

The chairman, *Charles Campbell, Jr.*, reported that well over 100 cards had been returned from members interested in participating in Club programs. When cross-indexed, the file may run to 500 cards.

A sub-committee consisting of *Erwin DiCyan*, *Sam Grafton* and *Paul Sanken* was appointed to look into possibilities of one-time special occasion programs suggested by *Adele Nathan*.

The Committee made policy decisions: not to make the file itself available to networks; to schedule for future planning suggestions by *Ben Flynn* on contacting member stations of networks to fill in time not programmed from the nets and by *Edward Bernays* on compilation of an out-of-town members roster for non-New York City programs; to fill requests for speakers from the file up to the point where the traffic becomes too great; and to advise other Club committees that offers to approach programs in order to place members, while appreciated, might well engender confusion.